

2027 RIVER RHAPSODY OUTDOOR CONCERT SERIES



River Rhapsody is a free, family-friendly concert series, featured on select Wednesdays throughout the summer at the Batavia Riverwalk. Performances showcase a variety of local and regional talent with a varied genre of music that draws a diverse demographic. We serve wine and offer food at these outdoor concerts as a delicious upgrade for our residents.

River Rhapsody

RIVER RHAPSODY CONCERT SERIES

Wednesdays, June-August 2027

2026 approx. attendance: 750-1,000 per concert

Audience: All ages, families

SPONSORSHIP BENEFITS

	TITLE \$4,000	PREMIER \$750	STANDARD \$500	CHILDREN'S \$500	NON-PROFIT \$150
Opportunity to welcome guests and introduce band (2-minute welcome speech)	✓				
Company Banner displayed at all 7 concerts all summer	✓				
Half-page ad in Fun Guide (\$750 value)	✓				
Presenting sponsor for the event: "Presented by Your Company" on all communications	✓				
Ad space in District trail kiosks or lobby TVs (2 consecutive months)	✓	✓			
Logo on event signage and stage banner	✓	✓			
Mention in one Park District email newsletter	✓	✓	✓	✓	
Inclusion on all promotional materials (posters, flyers, day-of materials and social media)	✓	✓	✓	✓	
Logo and link on event web page on bataviaparks.org	✓	✓	✓	✓	
Recognition with link on event-specific emails	✓	✓	✓	✓	
One 10' x 10' booth space at concerts of your choice	7 concerts	3 concerts	1 concert	1 concert	1 concert
Sponsor recognition in Park District announcements before concert	All	All	One	One	✓
Recognition on Thank You ad in Winter Fun Guide	Logo	Logo	Name listed	Name listed	Name listed

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Giveaway Sponsor \$750 Sponsor a promo item given out at concerts

Batavia Park District also benefits from in-kind donations.

