

2024 PICKLEBALL TOURNAMENT SPONSORSHIPS



With tournaments for beginners and advanced players, Batavia Park District's pickleball tournaments draw players from the Tri-Cities area and beyond.

These events are a great way to reach adult and active adult age group.

Pickleball Tournaments

Monday, March 25 – Indoor

May – Indoor

October – Outdoor

December – Indoor

FOR MORE INFORMATION

Carolyn Potosnak
Community Engagement Specialist
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carolynp@bataviaparks.org

SPONSORSHIP BENEFITS

	BIG DILL \$1,200 (2)	STANDARD \$250	PARTNER \$100	IN-KIND/ DONATION**
Presenting sponsor for the event: "Presented by Your Company" at 2024 pickleball tournaments	✓			
Inclusion as presenting sponsor on all communications	✓			
Banner hung at one pickleball court complex May-November- \$400 value (client supplied banner)	✓			
Opportunity to welcome guests and players at start of event	✓			
Company mention in Season Fun Guide in Tournament write-up	✓	✓		
Logo on all promotional materials including posters, flyers, day-of materials and social media	✓	✓	✓	✓
Logo and link on event web page on bataviaparks.org	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Presence at pickleball tournament	4	1	1	1
Hang company banner at event	✓	✓	✓	✓
Sponsor recognition in Park District announcements during event	✓	✓	✓	✓
Opportunity to put items in player swag bag/ prize basket	✓	✓	✓	✓
Recognition with link on event-specific emails	Logo	Logo	Name listed	Name listed
10'x10' booth space at event	✓	✓	✓	✓
Recognition on Thank You ad in Winter Fun Guide	Logo	Logo	Name listed	Name listed

** In-kind donation options include: Snacks, player bags, items for player bags and competitor prizes

