

2024 WINDMILL CITY FESTIVAL



Windmill City Festival is Batavia's biggest summer celebration! This high-profile community festival offers live music, great food and beverages, games, a popular pet competition, captivating entertainers and more. With more than 13,000 attendees, this event is ideal for capturing the Tri-Cities market and beyond. Sponsors are invited to participate in onsite opportunities all three days of festival.



WINDMILL CITY FESTIVAL

July 12-14

2023 Approx. attendance: 13,000

Audience: All ages

Deadline: June 1

SPONSORSHIP BENEFITS

	PRESENTING \$7,500	ENTERTAINMENT \$4,000	STANDARD \$1,000
Presenting sponsor for the event: "Presented by Your Company"	✓		
Company banner on stage, beer tent & event fencing (sponsor provided)	✓		
Logo on major event signage such as 4' x 8'-foot daily schedule and welcome banner	✓		
Premier sponsor display location in beer tent	✓		
Company ad on windmillcityfest.org for 1 year	✓		
Opportunity to sponsor 1 additional Park District event free of charge	✓		
Listed as Entertainment Sponsor in all promotional materials	✓	✓	
Half-page ad in a Fun Guide (a \$750 value)	✓	✓	
Opportunity to welcome guests and introduce band	✓	✓	
Placement of your company's banner on the main stage	✓	✓	
Inclusion as presenting sponsor on all festival promotional materials	✓	✓	
Ad space in District trail kiosks or lobby TVs June-August	✓	✓	
Logo on all promotional materials including posters, banners, flyers, day-of materials and social media	✓	✓	✓
Logo and link on event web page on bataviaparks.org & windmillcityfest.org	✓	✓	✓
Logo on event signage	✓	✓	✓
Opportunity to put flyer or brochure in lobby at Civic Center & Eastside Community Center	✓	✓	✓
One 10' x 10' booth space with sales rights	✓	✓	✓
Sponsor recognition in Park District announcements during stage entertainment	✓	✓	✓
Recognition with link on Windmill City Festival Website and event-specific emails	Logo	Logo	Name listed
Recognition on Thank You ad in Winter Fun Guide	Logo	Logo	Name listed

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsor one of these popular events at Windmill City Festival
Golf Challenge Sponsor \$500

Pet Contest Sponsor \$250
 Saturday

Sidewalk Chalk Contest Sponsor \$150
 Saturday

Contact us for details!

FOR MORE INFORMATION

Carolyn Potosnak
 Community Engagement Specialist
 630-879-5235 or
 carolynp@bataviaparks.org



Batavia Park District also benefits from in-kind donations.