Specialty Events Bundle
Pick 4 for $500
Sponsor one of our smaller specialty events and reach a very specific target market. Each event has its own demographic. While small, each event is unique and memorable and important to the community.

SPONSORSHIP BENEFITS
► Your logo included on event signage
► Great digital exposure; over 25,500 users for all social media
► Your logo included on the event page at bataviaparks.org
► Options at some events to have a table and give away merchandise
► Recognition in Winter 2024 Fun Guide
► Due to the unique nature of these events, sponsors have different opportunities to interact with attendees

RATES
► $150 sponsorship for each event
► Choose 4 events for $500

For full details about each event, contact:
Carolyn Potosnak
Community Engagement Specialist
630-879-5235 or carolynp@bataviaparks.org

TWEEN FLASHLIGHT EGG HUNT
Saturday, March 23
Prairie Path Park
Tweens hunt for eggs at twilight. Prizes awarded.
For ages 9-12
500 participants

EGG DASH
Wednesday, March 27
Throughout Batavia
Families sign up for a visit from the Park District’s beloved Chuck the Duck, who hides eggs and treats in their yards.
All ages
50 homes

DANCE RECITAL
Monday, March 18
Norris Cultural Arts Center
Dance students participate in an annual recital for their families.
For ages 5-14 and families
200 participants

SIDEWALK CHALK AT WINDMILL CITY FESTIVAL
Saturday, July 13
South Riverwalk Plaza
Participants express their creativity with themed chalk drawings. Prizes awarded.
For all ages
200 participants

HALLOWEEN HOUSE DECORATING
Judging in October
Throughout Batavia
Families show off their spooky style in this popular annual contest. Prizes awarded.
For all ages
Over 11,000 social media impressions

HOLIDAY HOUSE DECORATING
Judging in December
Throughout Batavia
Families get in the holiday spirit with festive decorations. Prizes awarded.
For all ages
Over 11,000 social media impressions

BREAKFAST WITH SANTA
Saturday, Dec. 7
Shannon Hall
Families enjoy a light breakfast, kids visit with Santa and Santa reads a holiday story.
All ages with parent
200 participants

PET PARADE AT WINDMILL CITY FESTIVAL
Saturday, July 13
Batavia Riverwalk
Pets compete in several categories. Prizes awarded.
For all ages
200 participants