

2026 PINTS BY THE POND CRAFT BEER FESTIVAL



Batavia's only craft beer festival returns for a third year! This 21+ event showcases the best from local and regional breweries. Attendees will have the option to purchase food as well and music will round out the experience.



PINTS BY THE POND

Saturday, Sept. 20

2025 attendance: 500+

Audience: Adults 21+

SPONSORSHIP BENEFITS

	PREMIER \$750	STANDARD \$500	WATER/PRETZELS \$250
Presenting sponsor for the event: "Presented by Your Company"	✓		
Inclusion as presenting sponsor on all communications	✓		
Opportunity to welcome guests and introduce band	✓		
Ad space in District trail kiosks or lobby TVs (2 consecutive months)	✓		
Logo on all promotional materials including posters, flyers, day-of materials and social media	✓	✓	✓
Logo and link on event web page on bataviaparks.org	✓	✓	✓
Logo on event signage	✓	✓	✓
Opportunity to put flyer or brochure in lobby at Civic Center & Eastside Community Center	✓	✓	✓
Sponsor recognition in Park District announcements during stage entertainment	✓	✓	✓
Recognition with link on event-specific emails	Logo	Name Listed	Name listed
10' x 10' booth space at event	✓	✓	✓
Complimentary event tickets	2	2	0
Recognition on Thank You ad in Winter Fun Guide	Logo	Name Listed	Name listed

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Title Sponsor	\$2,000	Presenting Sponsor benefits plus logo on VIP badge and beer tasting glass
Commemorative Coaster Sponsor	\$750	Expand your reach! Coasters will be distributed for save the date for 2027 and before the event.
VIP Badge Sponsor	\$750	Sponsor logo on back of VIP badge with QR Code to sponsor website
Water Bottles	\$250 plus water	Provide water for attendees during event
Pretzel Baggie Sponsor	\$250 plus pretzels	Provide baggies with pretzels to be handed out to attendees
Banner on fencing	\$250	Provide banner to be placed on fencing during event

FOR MORE INFORMATION

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