

# 2026 TOUCH-A-TRUCK



This hands-on activity lets children get in the driver’s seat and explore large vehicles and such as emergency vehicles, a tractor, bus, police car, trolley, tow truck, dump truck and a backhoe. This very popular annual event draws a large crowd of excited kids and their parents. Kids have the opportunity to ask questions and learn what these vehicles do. The first 45 minutes of the event is designated as sensory friendly with no horn honking allowed.

# Touch-a-TRUCK

**TOUCH-A-TRUCK**

May 15, 10 a.m.-noon

2025 Approx. attendance: 300

Audience: Preschoolers & parents

**FOR MORE INFORMATION**

Carolyn Potosnak  
Community Engagement Specialist  
630-879-5235 or  
carolynp@bataviaparks.org



**SPONSORSHIP BENEFITS**

	STANDARD \$250	IN-KIND
Presenting sponsor for the event: “Presented by Your Company”	✓	
Inclusion as presenting sponsor on all communications	✓	
Opportunity to bring your own vehicle to the event for kids to explore	✓	
Opportunity to bring a hand-out or giveaway items for kids and families	✓	
Social media mentions in posts and event listing	✓	
Ad space in District trail kiosks or lobby TVs for two consecutive months	✓	
Logo on all promotional materials including posters, banners, flyers, day-of materials and social media	✓	
Logo and link on event web page on bataviaparks.org	✓	
Logo on event signage	✓	
A 10’ x 10’ table at the event with sales rights and opportunity to offer craft or activity	✓	
Recognition with link on event-specific emails	Logo	
Recognition on Thank You ad in Winter Fun Guide	Logo	
Recognition on day of advertising on social media	✓	✓

*Community Partner Opportunity - \$100  
Batavia Park District also benefits from in-kind donations.  
Want to be part of this event and have a fun vehicle? Give us a call.*

