



2026 WINDMILL CITY FESTIVAL

Windmill City Festival is Batavia’s biggest summer celebration! This high-profile community festival offers live music, great food and beverages, games, a popular pet competition, captivating entertainers and more. With more than 13,000 attendees, this event is ideal for capturing the Tri-Cities market and beyond. Sponsors are invited to participate in onsite opportunities all three days of festival.



WINDMILL CITY FESTIVAL

July 10-12

2025 Approx. attendance: 13,000

Audience: All ages

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Sponsor one of these popular events at Windmill City Festival
- Beer Tent \$2,000
 - Large Sign (entire sign) 1,500
 - Large Sign (1/8 size) \$250
 - Golf Challenge Sponsor \$500
 - Koozie Sponsor \$750
 - Pet Contest Sponsor \$250
 - Sidewalk Chalk
 - Contest Sponsor \$150
 - Ice Cream Contest \$250
- Prize and Basket Sponsors**
 Baskets - 10 needed
 Coupons - 100-200 needed

SPONSORSHIP BENEFITS

	PREMIER \$7,500	ENTERTAINMENT \$4,000	STANDARD \$1,000
Presenting sponsor for the event: “Presented by Your Company”	✓		
Company banner in beer tent & event fencing and a stage wrap banner (\$4,000 value)	✓		
Logo on major event signage such as 4’ x 8’-foot daily schedule and welcome banner at entrance	✓		
Premier sponsor display location in beer tent (\$2,000 value), beer koozies (\$1,500 value)	✓		
Company ad on windmillcityfest page for 1 year, plus digital ad in 2 dedicated emails	✓		
Opportunity to sponsor 1 additional Park District event free at a standard level (\$250-\$750 value)	✓		
Listed as Entertainment Sponsor in all promotional materials	✓	✓	
Half-page ad in a Fun Guide (\$750 value) may upgrade to full page	✓	✓	
Opportunity to welcome guests and introduce band	✓	✓	
Placement of your company’s banner on the main stage	✓	✓	
Inclusion as presenting sponsor on all festival promotional materials	✓	✓	
Ad space in District trail kiosks or lobby TVs June-August	✓	✓	
Logo on all promotional materials including posters, banners, flyers, day-of materials and social media	✓	✓	✓
Logo and link on event web page on bataviaparks.org	✓	✓	✓
Logo on event signage	✓	✓	✓
Opportunity to put flyer or brochure in lobby at Civic Center & Eastside Community Center	✓	✓	✓
One 10’ x 10’ booth space with sales rights	✓	✓	✓
Sponsor recognition in Park District announcements during stage entertainment	✓	✓	✓
Recognition with link on Windmill City Festival page and event-specific emails	Logo	Logo	Name listed
Recognition on Thank You ad in Winter Fun Guide	Logo	Logo	Name listed

FOR MORE INFORMATION

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Batavia Park District also benefits from in-kind donations.