

2027 BATAVIA SENIOR CITIZENS MONTHLY LUNCHEON



The Batavia Senior Citizen's Club is a social organization founded in 1969 by Batavia Park District as a nonprofit organization. Monthly meetings include general business, an entertaining and informative program, a social period and blood pressure checks. Sponsoring these meetings gives you nearly exclusive access to a group of energetic seniors.

Batavia SENIOR CITIZENS Club

MONTHLY LUNCHEONS

Third Wednesday of the month

Attendance: 50-100 seniors

Audience: Adults age 50+

Deadline: 2 weeks or more prior to month sponsored

SPONSORSHIP BENEFITS

	PREMIER \$500	STANDARD \$250
1/4 page ad in monthly Batavia Senior Citizens Club newsletter	✓	
Sponsor name and logo included in 2026-27 meeting schedule	✓	
Recognition in a District e-newsletter and advertisement space on both community center lobby TVs for 1 month	✓	
Opportunity to put flyer or brochure in lobby at Civic Center and Eastside Community Center (1 month)	✓	
Sponsor name and logo with link on the District's Senior Page for one year	✓	
Opportunity to attend two monthly meetings	✓	
Opportunity to be mentioned in quarterly Fun Guide (deadlines apply)	Logo	Name listed
Sponsor name and logo included in club newsletter for month sponsored (distributed to all 150 members and Eastside Community Center lobby)	Logo	Name listed
Logo and link on event web page on bataviaparks.org	✓	✓
On-site space at the luncheon during month sponsored	✓	✓
On-site opportunity during meeting to interact one-on-one with members	✓	✓
Sponsor name in social media postings	✓	✓
Opportunity to make announcement prior to luncheon/meeting (up to five minutes)	✓	✓
Recognition on Thank You ad in Winter Fun Guide	Logo	Name listed

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Business card size ad	\$250	Sponsor ad in newsletter
Flyer	\$50	Place flyer on table or in Senior Expo bag

Batavia Senior Citizen's Club also benefits from in-kind donations for meals, dessert, and entertainment.

FOR MORE INFORMATION

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