

2027 SUPER SAVVY SENIOR EXPO



This free expo promoting healthy living and an active lifestyle educates and entertains seniors, their caregivers and their families. A variety of interactive exhibitors showcase services such as health, travel, entertainment and improving daily life. The first 100 visitors receive a complimentary swag bag. Maximum exhibitor booths available 45.



SUPER SAVVY SENIOR EXPO

Friday, June 11, 9 a.m.-noon

2026 approx. attendance : 250+

FOR MORE INFORMATION

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SPONSORSHIP BENEFITS

	PRESENTING \$500	STANDARD \$250	NONPROFIT \$100
Speaking opportunity during the event: 20-minute presentation	✓		
Ad space in District trail kiosks or lobby TVs for two consecutive months	✓		
Business card size ad in Batavia Senior Citizens Club monthly newsletter	✓		
Digital ad in event specific email	✓		
Social media mentions in posts and event listing	✓		
Access to electricity for booth	✓	✓	
8-foot booth space with the option to sell merchandise at event	✓	✓	✓
Exhibitor included in event program	Logo & company bio	Logo & company bio	Company name
Logo and link on event web page on bataviaparks.org	✓	✓	✓
Opportunity to include giveaway in swag bag and/or provide door prizes	✓	✓	✓
Recognition with link on event-specific emails	Logo	Name	Name
Listing in Expo program and on passport card distributed to all attendees	✓	✓	✓
Recognition on Thank You ad in Winter Fun Guide	Logo	Name	Name



Batavia Park District also benefits from in-kind donations of prizes for the Super Savvy Senior Expo door prize games.

